

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 03039 121840Z

43

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 (ISO) W

----- 103172

R 121401Z JUL 74

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 2414

AMEMBASSY COPENHAGEN

AMEMBASSY HELSINKI

UNCLAS STOCKHOLM 3039

FOR BIC/OIM: AJCAYA AND AWILLIAMS

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJ: OCTOBER EXHIBITION: SCANBUILD III: SWAN MANFG. CO.

REF: LETTER JULY 2 FROM WRWALLING VIA ANDRE WILLIAMS

1. RECEIPT ACKNOWLEDGED WITH THANKS REFERENCED LETTER. PLEASE ADVISE WALLING STC REGIONAL MARKETING PROGRAM WILL IDENTIFY END-USERS, BUYERS, DECISION-MAKERS FOR FULL RANGE OF PARTICIPANTS. IN COOPERATION WITH COMMERCIAL ATTACHES AND THEIR OFFICES WILL ATTEMPT IDENTIFY REPUTABLE/ APPROPRIATE AGENTS/REPS/LICENSEES FOR ALL EXHIBITORS SEEKING.

2. OUR COMMERCIAL PROGRAM HAS LONG-SINCE DEVELOPED LISTS CONSULTANTS, BUILDERS, CONTRACTORS, ET AL WHO WILL BE INCLUDED WITHIN THE UNIVERSE AND TARGET AUDIENCE FOR OUT REGIONAL MARKETING PROGRAMS.

3. HOWEVER, STC UNABLE GURANTEE ATTENDANCE. THIS LARGELY DEPENDENT UPON MARKETING MIX OMT/NTM/NTE FIRMS COMPRISING AMERICAN EXHIBITORS THIS EXHIBITION. FOR THIS REASON, WE BELIEVE IT IMPORTANT MARKET EXPOSURE BY LEADING FIRMS ESSENTIAL SUCCESS OUR EFFORTS AND FOR THISREASON WOULD BE UNCLASSIFIED

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DELIGHTED WELCOME SUBJECT FIRM AMONG OUR PARTICIPANTS.

STRAUSZ-HUPE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 JUL 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STOCKH03039
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740187-0213
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
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Office: ACTION EUR
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Original Previous Classification: n/a
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Reference: LETTER JULY 2 FROM WRWALLING VIA AND, RE WILLIAMS
Review Action: RELEASED, APPROVED
Review Authority: martinjw
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Review Date: 04 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 OCT 2002 by ThomasVJ>; APPROVED <16 JAN 2003 by martinjw>
Review Markings:

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30 JUN 2005

Review Media Identifier:
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To: COM
Type: TE
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